

SPONSORSHIP OPPORTUNITIES

2016 AMERICAN INDIAN BUSINESS ALLIANCE

CONFERENCE & TRADE SHOW

NOVEMBER 3-4, 2016

RADISSON INN | BISMARCK, ND

AIBA

**AMERICAN INDIAN
BUSINESS ALLIANCE**

CALL FOR SPONSORSHIPS

2016 AMERICAN INDIAN BUSINESS ALLIANCE CONFERENCE AND TRADESHOW

“ABC’s of ECONOMIC DEVELOPMENT IN INDIAN COUNTRY”

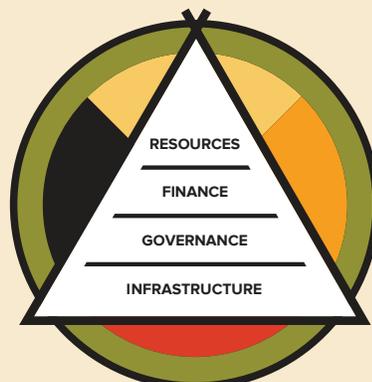
NOVEMBER 3 – 4, 2016 | RADISSON | BISMARCK, NORTH DAKOTA

The American Indian Business Alliance (AIBA) together with its Indian business alliance partners in North Dakota, Minnesota, Montana, South Dakota and Wisconsin would like to provide your organization the opportunity to support the upcoming 2016 American Indian Business Alliance Conference – “ABC’s of Economic Development in Indian Country” to be held November 3 – 4, 2016, Radisson, Bismarck, North Dakota. This American Indian Business Alliance 4th Annual conference has attracted Native-owned businesses, tribal leaders, business development experts, community based organizations, policy makers, and financial institutions, and is recognized as the premier Indian small business development conference in the Northern Plains region.

This year’s hosts, the North Dakota Indian Business Alliance (NDIBA), is a 501(c)3 nonprofit organization that has been in existence since 2012 and, the Minnesota Indian Business Alliance (MNIBA) that has been in existence since 2009. American Indian Business Alliances (AIBA) have a track record of successfully bringing individuals, businesses and organizations together to identify needs of the Indian business community throughout the Northern Plains region and to develop solutions to address these needs.

The American Indian Business Alliances promote private sector Indian business through a structural framework of sustainability, focusing on the four broad topical areas of Business Resources, Business Finance, Infrastructure and Governance. This year’s conference, “ABC’s of ECONOMIC DEVELOPMENT IN INDIAN COUNTRY”, focuses on the four strategic areas of the “tipi”, and will offer practical and effective sessions by presenters and panelists from the region.

The American Indian Business Alliance with its partners in North Dakota (NDIBA), Minnesota (MNIBA), Montana (MIBA), South Dakota (SDIBA), and Wisconsin (WIBA), would like to thank you in advance for your willingness to support this important conference. A copy of NDIBA’s tax-exempt certificate is available upon request.



Sponsorship Opportunities

Partnership Levels

	TURTLE \$375	BEAR \$750	ELK \$1,500	BUFFALO \$3,000	EAGLE \$5,000
Event Materials Company logo in printed materials					
Complimentary Registrations for Conference Reward your staff, clients and stakeholders with complimentary registration to the Conference	1	2	4	6	8
Invitations & Conference Materials Company logo on the event website and in printed invitations					
Priority Exhibitor Space at Conference 1 table and linen, admission & meals for one exhibitor staff					
Individual Session Naming Rights Receive top billing with logo and verbal recognition accompanying speaker or meal			Breakout Speaker	Meal or Snack	Keynote speaker
Social Media Snapshot Company will be showcased with logo and written company snapshot on Blog, Facebook and Twitter					
General Assembly Address A spokesperson from your company has the opportunity to position your company as a leader in supporting Indian Country economic development with an address to the general assembly					

Sponsorship Deadlines Forms completed by October 15, 2016 will receive full benefits.

Partner Checklist

- Complete the Sponsorship Commitment form.
- Checks written to **ND Indian Business Alliance, c/o Agency MABU, 1003 Gateway Avenue, Bismarck, ND 58503**
- Submit the name of person to staff the complimentary exhibit booth.
- Email a print-ready logo (minimum 300 dpi, .jpg or .tif) to director@ndiba.com
- Submit a Social snapshot, Website, Facebook, and Twitter handle.
- A code for complimentary admissions tickets will be issued for your distribution **October 15, 2016**.

Advertising Opportunity

There is also an opportunity to participate by purchasing an advertisement for placement in the Summit manual. Each attendee will receive a conference bag with the conference manual as well as other marketing items. Preferred electronic format for the ad is jpeg or pdf and must be received by October 15, 2016. Prices for advertisements are as follows:

Full page \$500

("7.5x10")

Half page \$250

("3.75x5")

Quarter page \$175

("1.88x2.5")

**SPONSORSHIP COMMITMENT LEVEL
(CHECK ONE)**

TURTLE BEAR ELK
\$375 \$750 \$1,500

BUFFALO EAGLE OTHER
\$3,000 \$5,000 \$_____

**ADVERTISING COMMITMENT LEVEL
(OPTIONAL - CHECK ONE)**

FULL PAGE AD HALF PAGE AD
\$500 \$250

QUARTER PAGE AD
\$175

TOTAL COMMITMENT LEVEL

\$

Total of sponsorship and advertising commitment levels.

Company* _____

Contact _____ Title _____

E-mail _____ Cell _____

Mail Address * _____ City * _____ State _____ Zip _____

Business Ph. * _____ Other Ph. _____ Fax _____

Website _____

Social Snapshot * Include information to describe your business or services for social marketing and the exhibit directory. Please limit your copy to 40 words.

Facebook.com/ * _____ Twitter @ * _____

The ND Indian Business Alliance will like your company page, follow your Twitter handle to share comments about your support prior the event using #GoIndianBusiness

Exhibit Space: Yes No Bear Level Partners and above have priority for limited exhibit space! Exhibitor space includes table, chair, and linen, admission & meals for one exhibitor staff

Exhibit Staff _____ Meal choice: No Dietary restrictions Vegetarian/ Gluten Free Other please call

E-mail _____ Cell _____

Print-ready Logo Please submit a .eps, .jpg, or .tiff a min. 300 dpi, DO NOT send logos that are embedded in word processing documents or PowerPoint files. Send files to director@ndiba.com.

Please mail contributions and this form to:

North Dakota Indian Business Alliance,
c/o Agency MABU, 1003 Gateway Avenue
Bismarck, ND 58503

To learn more or have questions contact
Stacey LaCompte at 701.250.0728